

LOSING YOUR MARKET?



Traditional revenue models are old school –
they look busy but bleed value.

Transform into the AI-powered GTM
Turnarund with these 10 reset tips.

1. AI-DRIVEN PREDICTABILITY

Shift from manual forecasting → deploy AI models into your CRM (HuBtbot, Salesforce, Zoho).



Weekly forecasts shift from “gut” to data-backed accuracy.

2. LIVE GTM PIPELINES

Replace static funnels → Integrate LinkedIn + LinkedIn + intent data + CRM so your pipeline pipeline refreshes automatically every 24 hours.



No more chasing stale leads.

3. FORWARD-TIED COMPENSATION

Redesign comp plans → Introduce KPIs
like demo-to-close velocity or expansion
expansion opportunities.



Pay for pipeline momentum, not just
signed contracts.

4. DYNAMIC PLAYBOOKS

Scrap frozen playbooks → Use conversation intelligence (Gong/Chorus) + win/loss con/analysis to rewrite plays monthly.



Your team stays ahead of
buyer shifts.

5. UNIFIED REVENUE COCKPIT

Collapse silos → Integrate sales, CS, and marketing into one revenue cockpit



Build a unified RevOps dashboard where all teams $\&$ work off the same revenue truths.

6. ACTIONABLE DASHBOARDS

Turn raw data lakes → into revenue revenue dashboards that trigger action, not reports



Connect data sources to dashboards that send alerts ☹ work (Slack/Slack/Teams/WhatsApp) when thresholds are hit.

7. CONTINUOUS FORESIGHT

Stop quarrelly surprises → Monitor growth ceilings
with continuous foresight alerts



Set real-time alerts on pipeline health, churn risk, and deal slippage –
no more waiting for QBRs to discover the damage.

8. VELOCITY-DRIVEN CRM CRM UPGRADES

Upgrade CRMS → embed revenue engineering layers
that show velocity, not vanity



Add pipeline velocity, time-to-close, and buyer
buyer journey stages into stuboss into your CRM dashboard. —
These KPIS expose revenue drag in time.

9. STRUCTURED EXPANSION REVENUE

Treat customer expansion → as designed revenue stream, not an afterthought

- Launch structured upsell/cross-sell cadences managed by CS



Add pipeline velocity, time-to-close, and buyer
buyer jme alerts on pipino stuboss into your CRM dashboard. —
KPIs expopose revenued weekly.

10. SYSTEMATIC GTM LEADERSHIP

Lead GTM like system → design scalability revability instead of firferthing



Implement a SEM (Strategy-Execution-Monitoring) cycle: OKRs, dashboards and review cadences — controlled scale.

STOP RUNNING YESTERDAY'S GTM



My Revenue Acceleration X-Ray will expose your blind spots.
Comment X-RAY or DM me to secure your seat.



First movers will own market. The rest?
They'll be explaining missed quarters.